

Executive-Artwork Development

About Bluefish Pharmaceuticals

Founded in Sweden, with its long tradition of industrial entrepreneurship, Bluefish Pharmaceuticals has become one of the most progressive generics pharmaceuticals companies. At Bluefish, we strive to make quality medicine accessible to more people.

Bluefish creates value in the full pharmaceutical value chain from developing to manufacturing and successfully marketing generic pharmaceuticals and we take pride in doing this in an innovative, responsible and cost-efficient way. Bluefish currently conducts operations in 19 countries in Europe and, over the next few years, will also expand outside Europe with the aim of becoming a global player.

Our corporate culture and close collaboration with development and manufacturing partners are integral parts of our effort to deliver quality products at affordable prices.

We offer a product portfolio consisting of a broad range of high-quality generics for all major therapeutic areas. It is part of our long-term strategy to expand the product portfolio of off-patent blockbusters while at the same time offering a broader range of niche products within more narrow disease areas.

Bluefish products all originate from a generic substance, where the efficacy and safety are well documented. Through our many collaborating partners, we have access to a vast range of technology platforms, enabling us to develop and enhance the intellectual property of our product portfolio.

Our strategy of developing products based on well-known substances with an improved value to patients results in a product portfolio with a significant market potential. We achieve this with a relatively short development time, low risk, and limited investment.

By focusing on innovation and simplicity in both thought and action, and by taking responsibility on all markets and cost efficiency in all stages, we are creating a strong and vibrant brand that offers quality pharmaceuticals at prices affordable to all.

Bluefish provides quality generic pharmaceuticals at affordable prices. Its product portfolio contains a wide range of products within all major therapeutic areas.

Since its inception, Bluefish has developed the platform and know-how to participate in and to be an integral part of all major steps of the value chain in the offering of generic pharmaceuticals. With the vision of offering quality pharmaceuticals at prices affordable to all, we have to be innovative and at the same time cost-efficient in all stages. This includes operational excellence in departments such as product development, quality assurance, pharmacovigilance, IP and supply chain as well as marketing and sales.

Profile Description

Bluefish is looking for profiles to fill the position of Sr. Executive/ Executive, contributing to the accomplishment of the Packaging Development function objectives. The position will report to Lead - Packaging Development Cell. The role would be involved in the below mentioned areas:

- Accountable for end-to-end development and maintenance of Bluefish product Artworks at all stages of the product life cycle in accordance with approved Marketing Authorization.
- Accountable for development and maintenance of all artwork components and promotional material in appropriate software in accordance with applicable guidelines and current Bluefish standards and procedures.

- Thorough review and record of manufacturer's layout & cutter guide/key line for all marketed artwork components.
- Archival and retrieval of approved AW components in DMS/e-label
- Review of all artworks, self-check, as per the prescribed AW review checklist Review & approval and archival of printer proof/shade card against approved artwork wherever applicable.
- Management of colour shades for all products and strengths as per therapeutic area and maintaining an accurate record of the same.
- Management of Artwork coding tracking systems for artworks within Bluefish.
- Periodic updation of software being used for the preparation of the Artwork in co-ordination with IT.
- Tracking the artwork development/ Revision, maintaining the relevant documents, providing the statistics for various report such as KPI.
- Generation of relevant documentation for the artwork activities and management within Artwork and with the cross functions as and when necessary.

Candidate Specifications

Education and Experience

- A graduate or equivalent in the pharmaceutical or natural sciences or technology with proficiency in Adobe Illustrator CC, Adobe Photoshop, Adobe InDesign.
- A suitable course in graphic designing / packaging development is desirable
- At least 4-6 years' experience in designing pharmaceutical artworks.

Skills & Abilities Requirements

- Proficient with Adobe Illustrator CC, Adobe Photoshop, Adobe InDesign
- Must have thorough knowledge of systems, processes and procedures related to Packaging Development
- Must have good communication skills written and oral
- Personal development through self-learning

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